



# ANNUAL REPORT



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# Letter from our **EXECUTIVE DIRECTOR**



Dear Friends of Girls Rising,

Another year has passed and Girls Rising is emerging from 2022 strong, motivated, and even more committed to our mission of empowering the girls and young women in our communities and beyond. As a team and community, we have accomplished great feats this year including:

- Increasing program matches by 59% from the prior two years;
- Resuming in-person events, with a special focus on STEM activities;
- Identifying the need for a program serving young women ages 18-24 who have aged out of the Mentor Program.

In 2022, Girls Rising enhanced our level of service by building a stronger application process for mentors, implementing trainings to best support the needs of our matches, and increasing community partnerships and brand awareness.

This next year promises to be one of tremendous growth, as Girls Rising has plans to expand into new regions that exhibit a demonstrated need for mentorship from historically underserved communities. Our number one goal of 2023 is to **DO EVEN MORE!** We are committed to reaching more girls, serving more young women entering adulthood and beginning to fulfill the need for mentorship programs on a national level.

None of this would be possible without the support of individuals like YOU! We are grateful for your commitment to serving girls in need and look forward to continuing our partnership in 2023.

With much gratitude,

A handwritten signature in black ink, appearing to read 'J. Hamman'.

**Executive Director**

# MEET OUR TEAM



**Ashley Blanc**  
EXECUTIVE DIRECTOR



**Meghan Hogrefe**  
BOARD PRESIDENT



**Roxy Landa**  
PROGRAM MANAGER



**Brittany Malowney**  
BOARD VICE PRESIDENT



**Estefania Contreras**  
MARKETING &  
PROGRAM SPECIALIST



**Erin Callaghan Huffman**  
BOARD MEMBER



**Kaitlyn Noel**  
PROGRAM COORDINATOR



**Ashley Harper**  
BOARD MEMBER



**Caitlyn McTaggart**  
GRANT WRITER



**Madison Majeed**  
BOARD MEMBER



# HIGHLIGHTS

**59%**

increase in Mentor/Mentee matches.

**11**

new Mentees onboarded.

**\$256,173**

invested in programs, workshops, and events.



Implemented 3 focuses to the program for all events and activities: Health and Wellness, STEM, Arts and Music



Launched Women Emerging to serve young women between 18-24 in personal and professional development.



Implemented a sun safety agreement for outdoor events and outings in partnership with Sun Bum



Started the Giving Society to help sustain our mission and grew from 1 member to 21 members by the end of the year



Expanded and began recruitment in Riverside, our neighboring County



Began developing plans to expand the mentorship program on a national level.

## Measurable Outcomes for 2022

- 90% of Mentees reported feeling more prepared when facing challenges in school, household changes, friendships and family relationships.
- 87% of Mentees reported increased interest in goal-setting.
- 93% of Mentees reported increased confidence in relationship building.
- 87% of Mentees reported confidence in their decision making abilities.

# DONORS

We extend our sincere gratitude to the following change-makers for their incredible generosity in 2022!



## INVESTING PARTNERS

Meghan and Rick Hogrefe  
Anna Curren  
Joanne Berg  
Patricia Moore  
L. Pete Cohen and The Lawrence A. Appley Foundation, Inc.

## GIVING SOCIETY

Nicole A Anderson  
Bahija Humphrey  
Ashley Blanc  
Nicole Marquel  
Jana McMahan  
Kristin Nelson  
Wendy Gibbons

Debra Kerrigan  
L. Pete Cohen  
Bria Halmet, JustBriFree Well-Being  
Brittany Malowney  
Carla Anderson  
Nhu Tran  
Monica Roy, She is Becoming  
Georgina Lopez

Anna Hagel  
Karina Hernandez  
Amy Bernal  
Daniela Gargaro  
Erin Callaghan-Huffman  
Brittney Molter  
Jim and Karen Austin

## CORPORATION, FOUNDATION, AND GOVERNMENT

The Lawrence A. Appley Foundation  
Boys & Girls Foundation  
Zable Foundation  
Nordson  
MUFG Union Bank  
Allison & Robert Price Family Foundation  
The Charitable Foundation  
Bravo Foundation  
County of San Diego Community  
Enhancement  
Walmart  
County of San Diego Neighborhood  
Reinvestment Program

Hendrickson Family Foundation  
County of San Diego  
San Diego Lions Foundation  
City of Escondido Nonprofit Relief Grant  
Samuel and Katherine French Fund  
Samuel and John Henry Fox Foundations  
Thursday Club  
Elevate Foundation  
ResMed Foundation  
General Atomics Sciences Education  
Foundation  
San Diego Gas & Electric

Watkins Wellness  
STANCE  
Sun Bum  
Kalan Manufacturing  
The Cravory  
Luna Norte  
Soapy Joe's  
Luna Grill  
Dr. Bronner's  
Kendra Scott  
Honey Yoga San Diego

*A very special thank you to all individuals who donated throughout the year!*

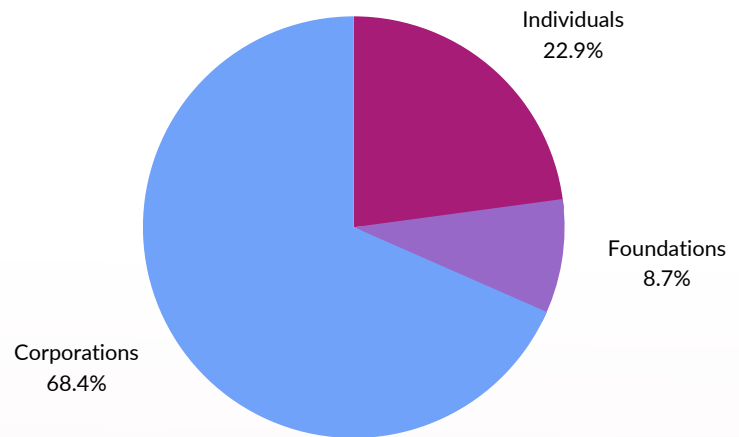
# FINANCIAL POSITION

## INCOME

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Individuals	\$67,487
Foundations	\$25,742
Corporations	\$201,906

**Total: \$295,135**



## EXPENSES

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Fundraising	\$4,471
Workshops & Trainings	\$11,000
Program & Events	\$194,591
Operations	\$46,111

**Total: \$256,173**





# GirlsRising

WOMEN EMERGING



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